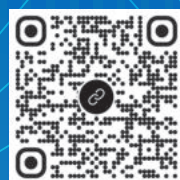


PEOPLE'S COMMITTEE OF GIA LAI PROVINCE

# LIST OF KEY INVESTMENT PROMOTION PROJECTS IN GIA LAI PROVINCE

FOR 2025-2030



GIA LAI INVESTMENT INFORMATION

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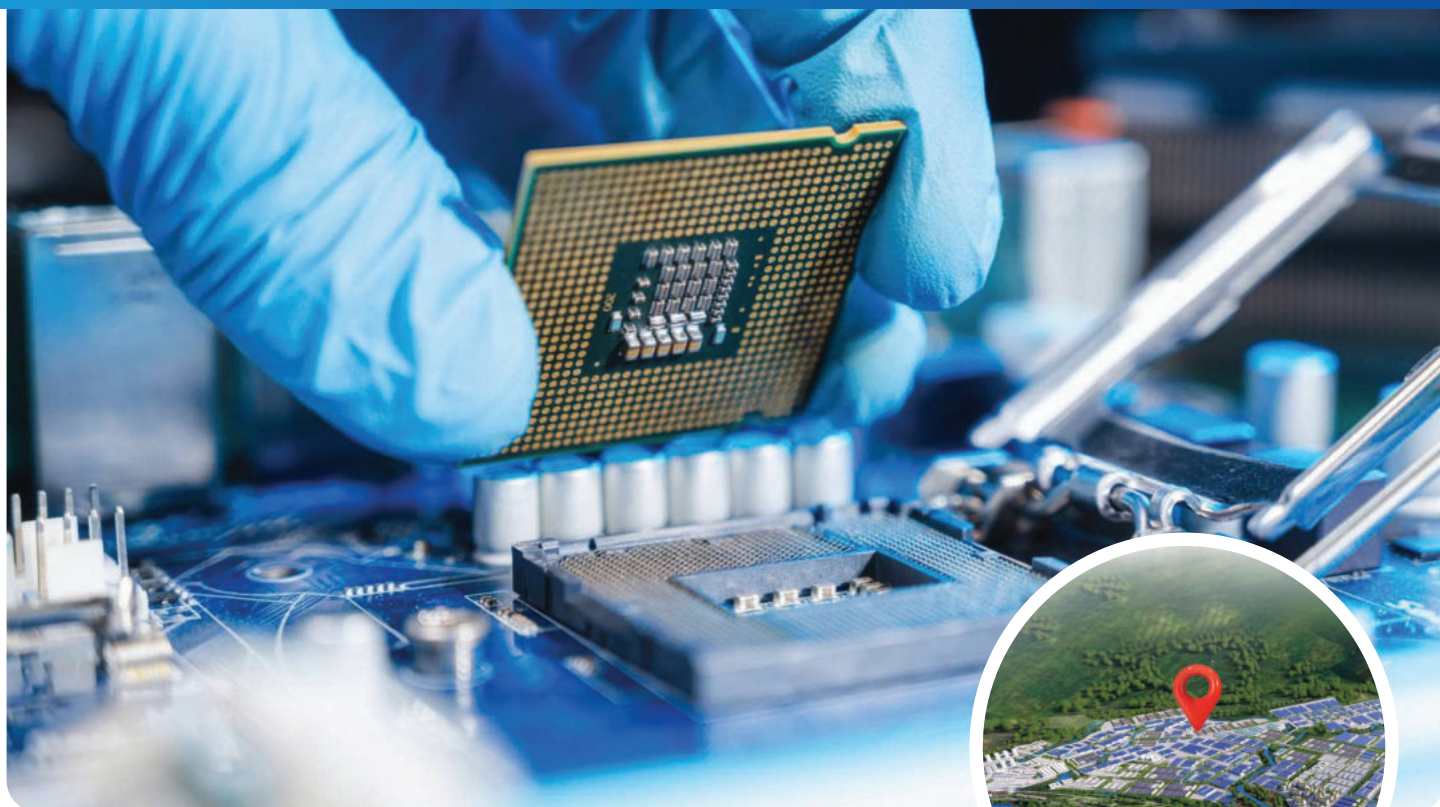
# SECTOR

# INDUSTRY







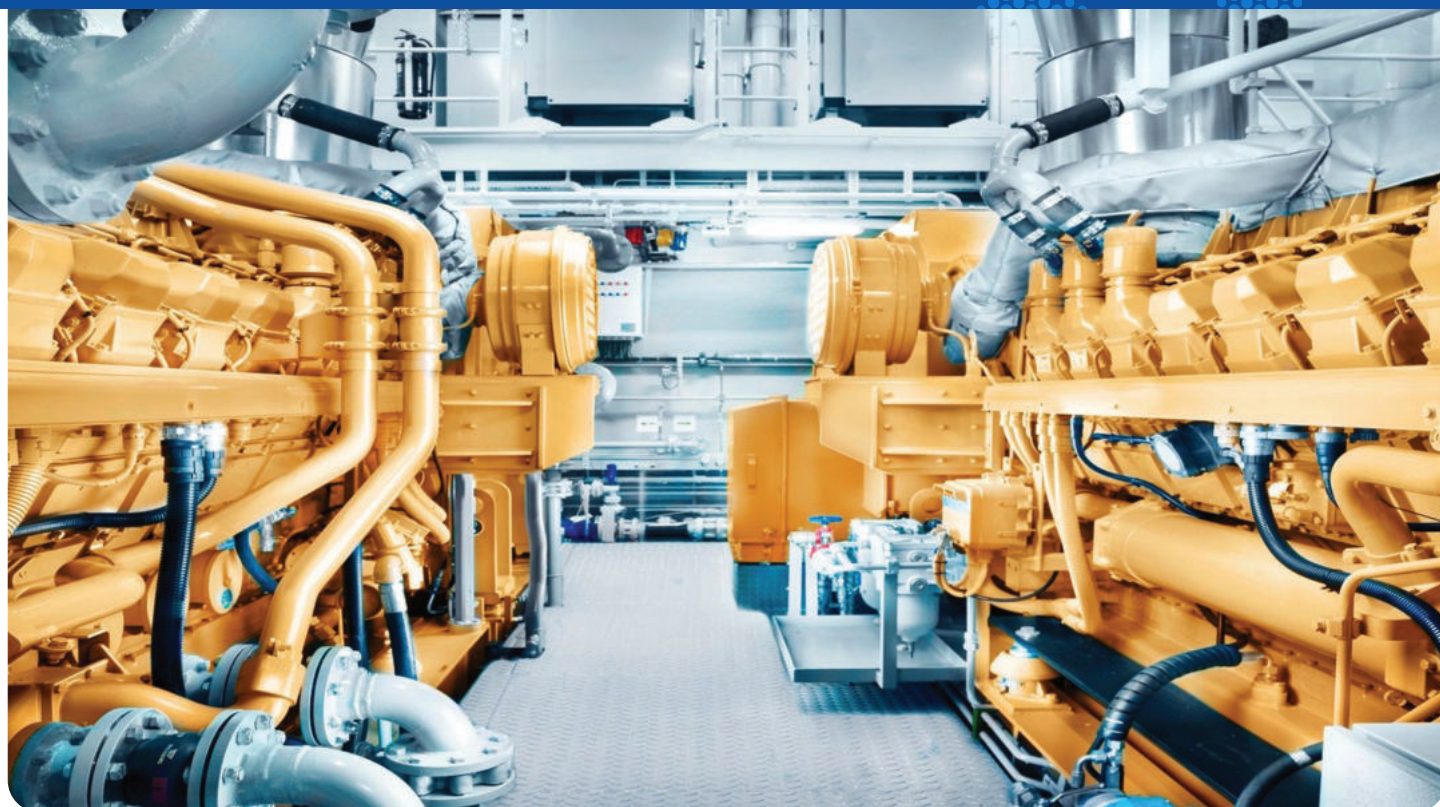
Gia Lai Province is focusing on the development of a robust processing and manufacturing industry to become a pillar of the economy, leveraging its advantages in labor, agriculture, and the strategic utilization of coastal economic zones and industrial parks along National Highway 19 — Quy Nhon, An Khe, and Pleiku. The province aims to make a breakthrough in renewable energy and green industry development, establishing itself as the Renewable Energy Hub of the South-Central Region. It supports green transition initiatives, and promotes the development of the semiconductor and artificial intelligence (AI) industries, in alignment with the formation of a Regional Innovation Center.





## SEMICONDUCTOR/CHIP/INTEGRATED CIRCUIT MANUFACTURING PLANT PROJECT

 <b>Project implementation location:</b>	Industrial park, Industrial cluster
 <b>Area:</b>	Depends on the scale
 <b>Project objectives and scale:</b>	Investment in the construction of a manufacturing and assembly plant for electronic components utilizing semiconductor, serving mobile devices, computers, and consumer electronics for both domestic supply and export markets. The project features advanced technological production lines, meeting industry technical standards and environmental requirements. It is strategically oriented toward development under the high-tech industrial model, aligning with trends in the electronics and semiconductor sectors, while ensuring scalability for future production expansion.
 <b>Total estimated investment capital:</b>	VND 1,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Gia Lai holds a strategic location favorable for the development of the semiconductor manufacturing sector due to its robust inter-regional and international infrastructure connectivity. Phu Cat and Pleiku Airports, along with Quy Nhon and Phu My Ports, provide convenient access to major economic hubs, serving as key gateways for the import and export of goods and high-tech equipment. The province offers low investment costs and an abundant, youthful labor force.










## MARINE ENGINE MANUFACTURING PLANT PROJECT

📍 <b>Project implementation location:</b>	Industrial park, Industrial cluster
🏠 <b>Area:</b>	2 hectares
🎯 <b>Project objectives and scale:</b>	Investment in the construction of marine engine manufacturing plant. Production capacity is 5,000 - 6,000 pieces/year.
💰 <b>Total estimated investment capital:</b>	VND 1,000 billion
🏗️ <b>Infrastructure:</b>	Finalizing and synchronizing
👤 <b>Human resources:</b>	Local human resources can meet project needs.
✅ <b>Advantages and potential:</b>	Gia Lai province is home to over 6,000 fishing vessels, primarily concentrated at Quy Nhon, De Gi, Tam Quan, Phu My ports, etc. In addition to fishing boats, there are also transport and tourist vessels. Beyond serving the provincial market, the plant can also supply neighboring provinces and export to other markets.












## LITHIUM-ION AND SOLID-STATE BATTERY MANUFACTURING PLANT PROJECT

 <b>Project implementation location:</b>	Industrial park, Industrial cluster
 <b>Area:</b>	Depends on the scale
 <b>Project objectives and scale:</b>	Factory for the manufacture of lithium-ion batteries and solid-state batteries for electric vehicles and energy storage devices
 <b>Total estimated investment capital:</b>	VND 5,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	With a favorable geographic location near Quy Nhon and Phu My Ports, as well as Phu Cat and Pleiku Airports, Gia Lai offers strong logistical advantages for importing raw materials and exporting finished products. The province also holds significant potential for solar and wind energy development, enabling close integration between energy storage equipment manufacturing and the renewable energy ecosystem. In addition, Gia Lai provides abundant land resources, reasonable infrastructure costs, and a young, well-educated labor force that is easily trainable to meet high-tech workforce demands. These factors form a solid foundation for establishing a sustainable value chain in the battery and clean energy sectors.












## SMART ELECTRIC VEHICLE, FLYING CAR, AND PERSONAL MOBILITY DEVICE MANUFACTURING PLANT PROJECT

 <b>Project implementation location:</b>	Industrial park, Industrial cluster
 <b>Area:</b>	Depends on the scale
 <b>Project objectives and scale:</b>	Manufacturing of smart electric vehicles (Smart EVs) integrated with AI, self-driving systems, IoT connectivity, and clean energy solutions to promote sustainable transportation. Development and production of flying cars (eVTOL - Electric Vertical Takeoff and Landing) for urban mobility, passenger transport, medical rescue, and aerial logistics services
 <b>Total estimated investment capital:</b>	VND 5,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	With the advantage of clean land reserves and strong potential for solar and wind energy development, Gia Lai province can provide a stable source of green energy for modern manufacturing factories. The province's green economic development strategy is closely tied to environmental protection and the enhancement of urban living quality, integrating clean transportation and digital connectivity. This creates growing demand for smart, zero-emission mobility solutions, serving as a driving force for attracting investment in clean and intelligent industries aligned with global trends.










## GREEN STEEL MANUFACTURING PLANT PROJECT (H<sub>2</sub> REDUCTION - NO COKE)

 <b>Project implementation location:</b>	Industrial park, Industrial cluster
 <b>Area:</b>	Depends on the scale
 <b>Project objectives and scale:</b>	Steel manufacture using hydrogen iron ore reduction (H <sub>2</sub> Reduction) technology as a sustainable alternative to coke-based methods.
 <b>Total estimated investment capital:</b>	VND 1,200 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Strategically located near Quy Nhon and Phu My Ports, and well-connected to major transportation arteries such as National Highway 1A, the North-South Expressway, the Pleiku-Quy Nhon Expressway, and the North-South Railway, Gia Lai offers excellent logistics for raw material transport and product export. The province is prioritizing the development of high-tech, environmentally friendly industries, supported by reasonable investment costs and attractive incentive policies. The adoption of H <sub>2</sub> Reduction technology enables up to 95% reduction in CO <sub>2</sub> emissions, facilitating compliance with CBAM-EU and ESG standards, and expanding opportunities for sustainable exports.





## GREEN HYDROGEN AND RELATED EQUIPMENT PRODUCTION PLANT PROJECT

 <b>Project implementation location:</b>	Industrial park, Industrial cluster
 <b>Area:</b>	Depends on the scale
 <b>Project objectives and scale:</b>	Production of hydrogen from wind and solar power for industrial and transportation applications. Development of clean alternatives to fossil fuels.
 <b>Total estimated investment capital:</b>	VND 1,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Gia Lai possesses significant potential for wind and solar power, especially offshore wind, which is a crucial renewable energy source for green hydrogen production. Green industrial parks and clusters such as Phu My Industrial Park, along with the seaport system in Quy Nhon and Phu My, offer favorable conditions for exporting hydrogen and its derivatives such as green ammonia, methanol to major markets like Japan, South Korea, and the EU. Additionally, Gia Lai provides reasonable investment costs and attractive incentive policies, making it an ideal location for clean and sustainable technology projects.



## SMART MEDICAL EQUIPMENT MANUFACTURING PLANT PROJECT (AI, IOT, MEDICAL ROBOTS, MEDICAL SENSORS)

📍 <b>Project implementation location:</b>	Industrial park, Industrial cluster
🏠 <b>Area:</b>	Depends on the scale
🎯 <b>Project objectives and scale:</b>	Investment in the construction of a Smart Medical Equipment Manufacturing Plant (AI, IoT, Medical Robots, Medical Sensors)
💰 <b>Total estimated investment capital:</b>	VND 1,000 billion
🏗️ <b>Infrastructure:</b>	Finalizing and synchronizing
👤 <b>Human resources:</b>	Local human resources can meet project needs.
✅ <b>Advantages and potential:</b>	Gia Lai is a strategic destination for developing high-tech medical industries. Its proximity to Quy Nhon and Phu My seaports, Phu Cat and Pleiku airports, the North-South Expressway, and the Quy Nhon-Pleiku Expressway offers excellent logistics for export. The province provides modern infrastructure, clean land ready for handover, and leverages its cost advantages and attractive preferential policies.





## IA HIAO HYDROPOWER PROJECT

	<b>Project implementation location:</b>	Ia Rbol Commune, Ia Hiao Commune
	<b>Area:</b>	53.23 hectares
	<b>Project objectives and scale:</b>	Investment in Ia Hiao Hydropower Plant with a designed capacity of 12 MW
	<b>Total estimated investment capital:</b>	VND 423.4 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Ia Rbol and Ia Hiao are two highland communes with abundant rivers and streams, offering ideal conditions for small-scale hydropower development. The Ia Hiao Hydropower Project, with a designed capacity of 12 MW, is well-suited for stable operation and poses less environmental impact compared to large-scale hydropower plants. Once operational, hydropower plants typically generate stable cash flows over 15–20 years. They also boast lower operating costs and higher profit margins compared to solar or wind power.



## DAK AYOUNH HYDROPOWER PROJECT

	<b>Project implementation location:</b>	Mang Yang Commune, Lo Pang Commune
	<b>Area:</b>	82.96 hectares
	<b>Project objectives and scale:</b>	Investment in Dak Ayounh Hydropower Plant with a designed capacity of 12 MW
	<b>Total estimated investment capital:</b>	VND 372.5 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Mang Yang and Lo Pang are two highland communes with abundant rivers and streams, offering ideal conditions for small-scale hydropower development. The Dak Ayounh Hydropower Project, with a designed capacity of 12 MW, is well-suited for stable operation and poses less environmental impact compared to large-scale hydropower plants. Once operational, hydropower plants typically generate stable cash flows over 15–20 years. They also boast lower operating costs and higher profit margins compared to solar or wind power.





## SOFTWARE PRODUCTION CENTER PROJECT

	<b>Project implementation location:</b>	Industrial parks
	<b>Area:</b>	50 hectares
	<b>Project objectives and scale:</b>	Investment in the construction of Software production center
	<b>Total estimated investment capital:</b>	VND 1,000 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Gia Lai is rapidly developing a robust technology ecosystem. Major corporations such as FPT and TMA have already established a presence, laying a solid foundation for the formation of an AI and software industry hub in the Central region. Technical infrastructure and transportation networks are being completed, facilitating the growth of technology value chains. The province offers a young, trainable workforce, along with low labor and operational costs, enabling long-term cost optimization for businesses. Furthermore, Gia Lai provides attractive investment incentives in information technology and digital transformation, creating favorable conditions for the establishment of software centers and high-tech outsourcing facilities, contributing to the province becoming a new growth pole on the national technology map.



## DATA CENTER PROJECT (BIG DATA)

📍 Project implementation location:	Industrial parks
🏠 Area:	4 hectares
🎯 Project objectives and scale:	Construction of Data Center, Information Technology Product Showroom
💰 Total estimated investment capital:	VND 1,000 billion
🏗️ Infrastructure:	Finalizing and synchronizing
👤 Human resources:	Local human resources can meet project needs.
✅ Advantages and potential:	Gia Lai possesses numerous strategic advantages to develop into a key digital infrastructure hub in the region. The presence of an international submarine fiber optic cable landing station positions Gia Lai as an ideal data transit point, ensuring fast access speeds, low latency, and high security in global information transmission. Ample land, stable geology, a cool climate, and low operating costs provide favorable conditions for building large-scale data centers. Gia Lai is oriented towards becoming the information technology and digital transformation center of the region, prioritizing digital infrastructure projects, cloud computing, and green, secure data centers. Attractive investment incentives and abundant renewable energy infrastructure further enhance operational efficiency and project sustainability.





## QUANG TRUNG SOFTWARE PARK PROJECT

 <b>Project implementation location:</b>	Quy Nhon Nam Ward
 <b>Area:</b>	3 hectares
 <b>Project objectives and scale:</b>	Attraction of investment projects in high-tech industries, including semiconductors, artificial intelligence, data centers, and cybersecurity
 <b>Total estimated investment capital:</b>	VND 1,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Gia Lai is strategically positioned to become a leading center for information technology and digital transformation in the region. Its strategic location, synchronized technical infrastructure and convenient connectivity to airports and the North-South Expressway offer clear logistical advantages and strong appeal for investors. The project benefits from the model, experience, and network of Quang Trung Software Park in Ho Chi Minh City, significantly shortening the time required to build a comprehensive technology ecosystem. The province's young, high-quality, and cost-effective workforce, along with its specific investment incentive policies, form a solid foundation for developing software outsourcing, R&D, AI, digital transformation, and tech startup incubation activities.



## CENTRALIZED INFORMATION TECHNOLOGY PARK PROJECT

📍 Project implementation location:	Quy Nhon Bac Ward
🏗️ Area:	170 hectares
🎯 Project objectives and scale:	Attraction of investment projects in high-tech industries, including semiconductors, artificial intelligence, data centers, and cybersecurity
💰 Total estimated investment capital:	VND 1,000 billion
🏢 Infrastructure:	Finalizing and synchronizing
👤 Human resources:	Local human resources can meet project needs.
✅ Advantages and potential:	Strategically located within the province's digital infrastructure development plan, the area offers seamless connectivity to the North-South Expressway, Phu Cat Airport, and key urban centers, facilitating trade and the growth of technology value chains. Gia Lai is actively building a digital ecosystem to attract companies specializing in software, artificial intelligence (AI), big data, and digital transformation. With clean land reserves, low investment and operating costs, and a young, high-quality workforce, the project holds strong potential to become the region's information technology hub. The province's attractive investment incentives provide a favorable foundation for investors in digital technology and innovation.

# REAL ESTATE AND URBAN ECONOMY



Gia Lai province identifies rapid and sustainable urban development, coupled with the growth of the industrial, urban, and tourism real estate markets, and service infrastructure, as crucial. Urban economy plays a vital role in driving the province's overall economic growth.

With its diverse terrain, stretching from plateaus to coastal areas, Gia Lai's existing urban centers are oriented to become the nuclei of development driving regions. These centers will be mutually supportive, connect infrastructure, and promote regional linkages. The central eastern coastal area focuses on developing service, tourism, seaport, and high-tech urban areas, while the central western area will develop ecological urban areas, education-healthcare-culture, and high-tech agriculture. The urban network will see synchronous investment in technical infrastructure, digital infrastructure, social housing, green spaces, and smart transportation. Concurrently, the province is accelerating the application of digital transformation in urban planning and development management, ensuring adaptability to climate change and sustainable development. Urban development is a growth driver, enhancing the quality of life and shaping a new Gia Lai – green, smart, and fully connected.














## EXPANDING TO THE WEST OF HAI GIANG MERRY LAND TOURIST AREA

 <b>Project implementation location:</b>	Quy Nhon Dong Ward
 <b>Area:</b>	233.57 hectares
 <b>Project objectives and scale:</b>	The expansion of the Hai Giang Merry Land resort aims to progressively establish a world-class tourism, commercial, entertainment, and service complex on the Phuong Mai Peninsula. This initiative will significantly increase the scale of accommodation, services, and amenities for both international and domestic tourists. It seeks to meet the growing demand for high-end tourism, island and beach resorts, golf tourism, medical tourism, and MICE (Meetings, Incentives, Conferences, and Exhibitions) tourism. This development will serve as a catalyst for the growth of service-based industries, trade, tourism transport, and workforce training in hospitality, hotels, and restaurants – contributing to the economic restructuring of Gia Lai province.
 <b>Total estimated investment capital:</b>	VND 10,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	<p>Prime location: Situated on the Phuong Mai Peninsula, surrounded by mountains and facing the sea, with close proximity to the city center.</p> <p>Strong tourism potential: Directly connected to major attractions such as Eo Gio, Ky Co, Ong Nui Pagoda, Phuong Mai Sand Dunes, etc.</p> <p>This is one of Vietnam's most promising investment hotspots for resort real estate and coastal tourism in the coming period</p>





## SOUTHERN HUNG VUONG ROAD URBAN AREA PROJECT

	<b>Project implementation location:</b>	Quy Nhon Bac Ward
	<b>Area:</b>	Depends on the scale
	<b>Project objectives and scale:</b>	This project aims to invest in and construct a modern, new urban area with synchronized infrastructure. It will create a high-quality living space and ensure convenient transportation links. The project is designed to meet the city's urban development needs, attract investment, and enhance the quality of life for its residents.
	<b>Total estimated investment capital:</b>	VND 2,500 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Prime location: Hung Vuong Road is being expanded, directly connecting to the Nhon Hoi Economic Zone, seaport, and Phu Cat Airport. The project is situated near major transportation routes, including National Highway 1A and the new National Highway 19. It features modern urban planning and synchronized infrastructure, making it ideal for both residential living and long-term investment.










## PROJECT FOR THE DEVELOPMENT OF A 5-STAR HOTEL, LEASABLE OFFICE SPACES, AND COMMERCIAL – SERVICE CENTER (K200)

📍 <b>Project implementation location:</b>	Quy Nhon Nam Ward
🏠 <b>Area:</b>	1 hectares
🎯 <b>Project objectives and scale:</b>	Investment in the construction of a 5-star luxury hotel for tourism includes: hotel block, office for lease, trade and service center
💰 <b>Total estimated investment capital:</b>	VND 2,500 billion
🏗️ <b>Infrastructure:</b>	Finalizing and synchronizing
👤 <b>Human resources:</b>	Local human resources can meet project needs.
✅ <b>Advantages and potential:</b>	Prime location: Situated on An Duong Vuong Street in southern Quy Nhon Ward, a bustling coastal road. The site is close to the central square, beach, major hotels, and key tourism corridors. The project is designed as a high-end complex featuring a 5-star hotel, Grade-A office space, and a modern commercial-service center.









## COMMERCIAL APARTMENT COMPLEX PROJECT ON NGUYEN NGOC TRI STREET, QUY NHON DONG WARD

 <b>Project implementation location:</b>	Quy Nhon Dong Ward
 <b>Area:</b>	1.7 hectares
 <b>Project objectives and scale:</b>	The project aims to develop a modern commercial apartment complex with synchronized technical and social infrastructure, meeting the demand for commercial housing and integrated amenities for urban residents, professionals, and the workforce in Gia Lai Province.
 <b>Total estimated investment capital:</b>	Depends on the scale
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Gia Lai is implementing a strategic plan to enhance urban quality and promote the development of commercial and social housing. The project enjoys a prime location in the city center, near Hung Vuong Street in Quy Nhon Dong Ward – a key transportation artery. It offers convenient access to schools, universities, hospitals, markets, and administrative centers. The surrounding area is densely populated and home to many professionals and workers from nearby industrial zones.










## SUBZONE 1 PROJECT OF THE NHON HOI ECO-TOURISM URBAN AREA

	<b>Project implementation location:</b>	Quy Nhon Dong Ward
	<b>Area:</b>	57.2 hectares
	<b>Project objectives and scale:</b>	Investment in the construction of urban and commercial areas
	<b>Total estimated investment capital:</b>	VND 5,700 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Strategic location: Situated within the Nhon Hoi Economic Zone – planned as a key center for urban development, eco-tourism, and industrial growth in the province. The area features modern, synchronized infrastructure and is conveniently located near the city center, popular tourist destinations such as Ky Co, Eo Gio, FLC Quy Nhon, the marina, etc. with easy access to Phu Cat Airport. The project itself is planned as a world-class development, featuring townhouses, resort villas, shophouses, parks, ecological tourism zones, coastal amenities, etc.












## SUBZONE 3 PROJECT OF THE NHON HOI ECO-TOURISM URBAN AREA

 <b>Project implementation location:</b>	Quy Nhon Dong Ward
 <b>Area:</b>	36 hectares
 <b>Project objectives and scale:</b>	Investment in the construction of urban and commercial areas
 <b>Total estimated investment capital:</b>	VND 3,600 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Strategic location: Situated within the Nhon Hoi Economic Zone – planned as a key center for urban development, eco-tourism, and industrial growth in the province. The area features modern, synchronized infrastructure and is conveniently located near the city center, popular tourist destinations such as Ky Co, Eo Gio, FLC Quy Nhon, the marina, etc. with easy access to Phu Cat Airport. The project itself is planned as a world-class development, featuring townhouses, resort villas, shophouses, parks, ecological tourism zones, coastal amenities, etc.










## CK 54 URBAN AREA PROJECT

	<b>Project implementation location:</b>	Pleiku Ward
	<b>Area:</b>	230 hectares
	<b>Project objectives and scale:</b>	The project is designed to establish a modern, environmentally sustainable eco-urban area, with a green landscape system serving both the planned zone and the inner city of Pleiku. It aims to develop a model urban space with smart city features, creating public spaces and urban services for residents and tourists, while attracting investment in tourism and healthcare. The project also provides a legal framework for land and construction management, serving as the foundation for future development initiatives.
	<b>Total estimated investment capital:</b>	VND 7,500 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Prime location: East: Adjacent to residential areas along Tran Van Binh Street; West: Bordered by Hoi Phu stream and agricultural land; South: Next to existing residential neighborhoods; North: Facing la Linh stream, farmland, and the planned Pleiku Airport zone, offering excellent connectivity to the airport and major roads. The project features modern planning, encompassing an ecological urban area with synchronized infrastructure and a wide range of amenities, including parks, schools, healthcare facilities, commercial centers, golf course, etc.












## HOTEL AND MIXED-USE SHOPPING CENTER PROJECT

	<b>Project implementation location:</b>	Pleiku Ward
	<b>Area:</b>	0.428 hectares
	<b>Project objectives and scale:</b>	This project involves the investment and construction of a 5-star hotel with approximately 220 rooms and serviced apartments. The ground floor will feature a modernly designed commercial, shopping, and entertainment center.
	<b>Total estimated investment capital:</b>	ND 300 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Situated near major transportation routes, in a densely populated area and vibrant commercial hub of the province, the project offers ideal conditions for developing a large-scale commercial and accommodation complex. Gia Lai is currently focused on upgrading urban infrastructure and expanding high-quality service development spaces to meet the increasing consumer demands of both residents and tourists. With a young, abundant workforce, low operating costs, and investment incentives in the commercial and service sectors, the project is well-positioned to become a new economic and urban highlight for the region. It will contribute to the development of a civilized, modern urban area and foster green growth.










## RESORT AND GOLF COMPLEX PROJECT

 <b>Project implementation location:</b>	Ia Hrung Commune
 <b>Area:</b>	230 hectares
 <b>Project objectives and scale:</b>	This project involves the investment and construction of a comprehensive resort and golf complex. This will include an 18-36-hole standard golf course, a hotel, resort villas, and bungalows, along with entertainment areas, restaurants, spa and wellness facilities, internal transportation infrastructure, and ecological landscaping, etc. The goal is to develop high-end leisure tourism combined with international-standard golf sports.
 <b>Total estimated investment capital:</b>	VND 800 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	This area boasts stunning natural terrain, a cool year-round climate, and a harmonious mountainous landscape, making it perfectly suited for developing a high-end resort tourism model combined with sports. Ia Hrung is conveniently located near major transportation routes, offering easy access to Pleiku Airport.






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 <b>Total estimated investment capital:</b>	VND 800 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	This area boasts stunning natural terrain, a cool year-round climate, and a harmonious mountainous landscape, making it perfectly suited for developing a high-end resort tourism model combined with sports. Ia Hrung is conveniently located near major transportation routes, offering easy access to Pleiku Airport.










## ECO-RESORT AND SPORTS COMPLEX PROJECT

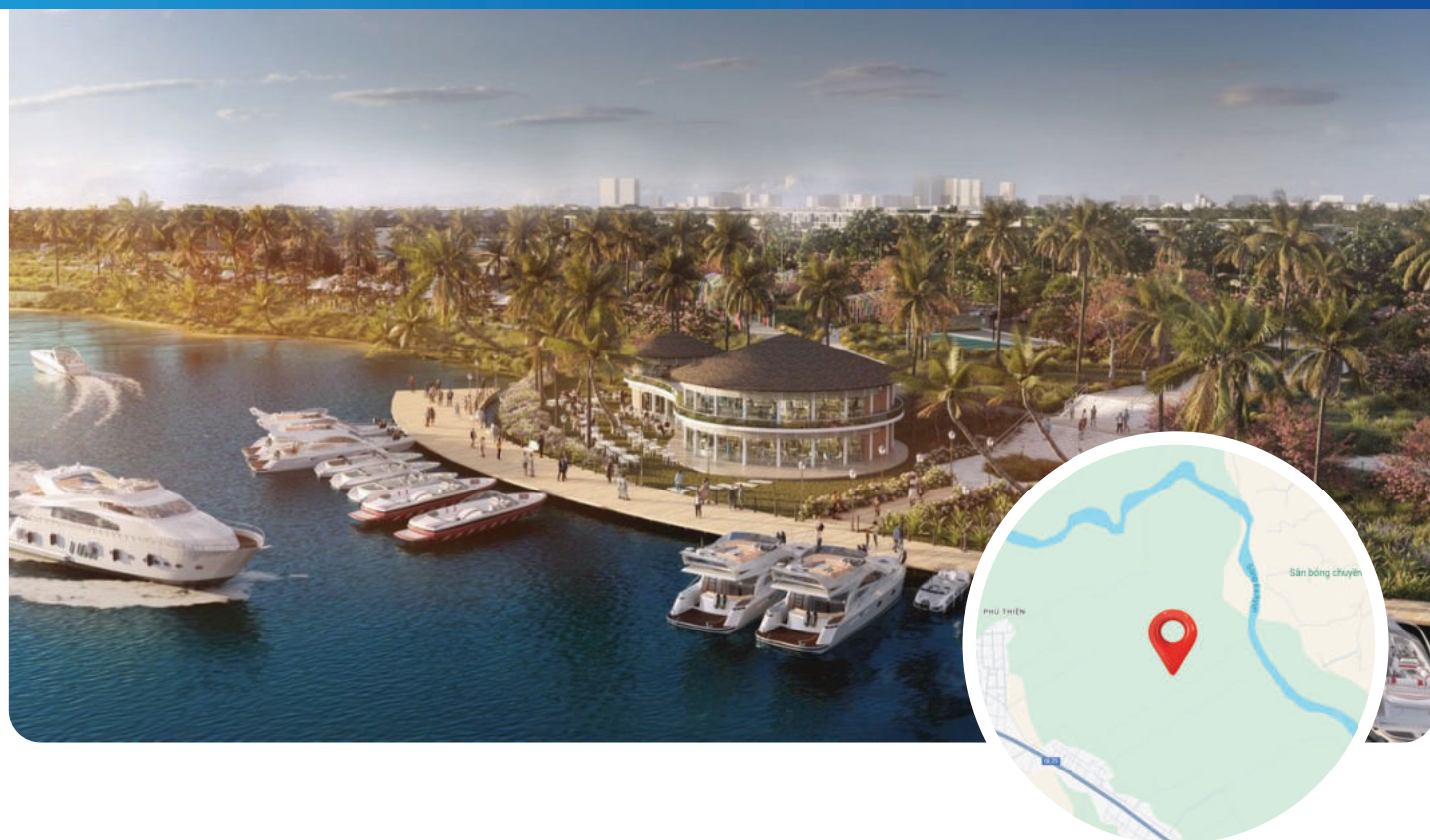
	<b>Project implementation location:</b>	Mang Yang Commune
	<b>Area:</b>	200 hectares
	<b>Project objectives and scale:</b>	This project involves the investment and construction of an ecological resort and sports complex, including large hotels, a comprehensive commercial and service area, and a resort complex integrating tourism with sports and physical activities, including a golf course. The aim is to link tourism development with the preservation of natural landscapes and the cultural identity of the Ba Na and Jarai ethnic groups. It will also create jobs, increase income for workers, and contribute to sustainable socio-economic development in the region.
	<b>Total estimated investment capital:</b>	VND 2,200 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	The area offers a mild climate, gentle mountainous terrain, and a diverse natural ecosystem, making it ideal for establishing outdoor leisure and sports facilities such as golf, hiking, cycling, kayaking, etc. Located in Mang Yang, along National Highway 19, the site enjoys excellent connectivity to Pleiku city, Pleiku Airport, and Phu Cat Airport, facilitating access for both domestic and international visitors.












## COMMERCIAL - SERVICE COMPLEX AND GOLF COURSE PROJECT IN THE EAST OF CHU PAH COMMUNE

	<b>Project implementation location:</b>	Chu Pah Commune
	<b>Area:</b>	130 hectares
	<b>Project objectives and scale:</b>	The investment project for developing a commercial – service zone and golf course in the eastern part of Chu Pah Commune includes components such as hotels, shopping centers, integrated service facilities, resort complexes combining tourism, fitness, and sports, and a golf course. The project aims to foster tourism and commercial development in conjunction with natural landscape preservation.
	<b>Total estimated investment capital:</b>	VND 1,000 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Chu Pah boasts naturally beautiful terrain, with gently sloping hills that are ideal for constructing a golf course integrated with modern service amenities. Its location near Pleiku offers convenient access to National Highway 14, Pleiku Airport, and major tourist areas. Gia Lai province is actively attracting green, eco-friendly investment projects and provides numerous incentives for infrastructure development in the commercial – tourism sector. This is a prime location for developing a high-end service and sports complex that serves both local residents and tourists.



## IA SOL RIVER WEST BANK ECO-URBAN AREA PROJECT

 <b>Project implementation location:</b>	Phu Thien Commune
 <b>Area:</b>	90 hectares
 <b>Project objectives and scale:</b>	The investment in developing the Ia Sol River West Bank Eco-Urban Area includes: residential zones (eco-villas, townhouses), riverside service-commercial-entertainment complexes, ecological parks, public squares, and a marina. The aim is to create a new urban highlight for the area, leverage the riverside landscape for ecological tourism and resorts, attract residents and services, and enhance surrounding land values.
 <b>Total estimated investment capital:</b>	VND 2,310 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	The area along the Ia Sol River boasts a unique and pristine natural landscape, making it ideal for developing a green urban model. The province's vision focuses on expanding urban spaces in a smart, sustainable direction, prioritizing projects with architectural landscapes that harmonize with nature. With convenient transportation, easy access to Pleiku, and connections to nearby economic and administrative centers, clean land availability, reasonable investment costs, and transparent incentive policies, the project will contribute to enhancing the quality of life and driving the development of a modern riverside urban area in Gia Lai.

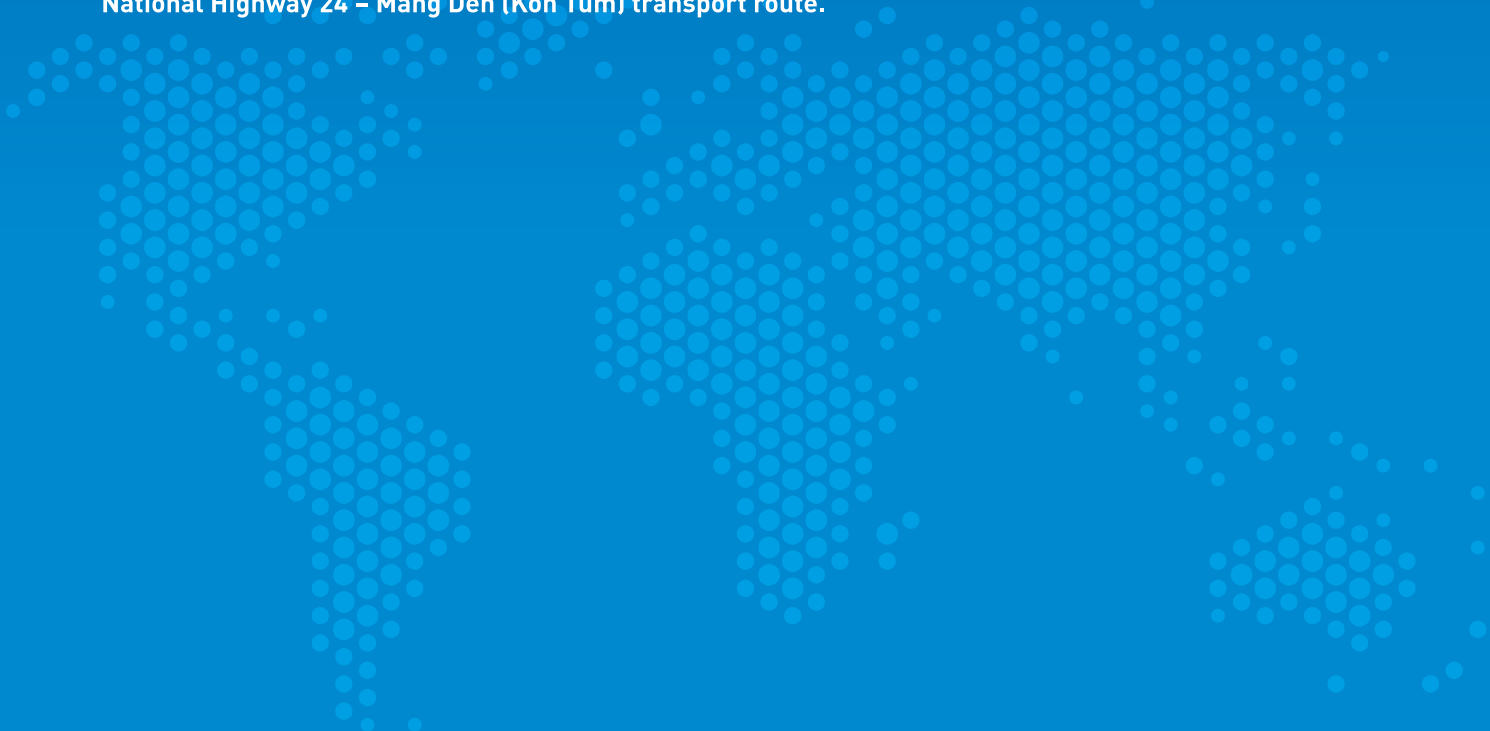


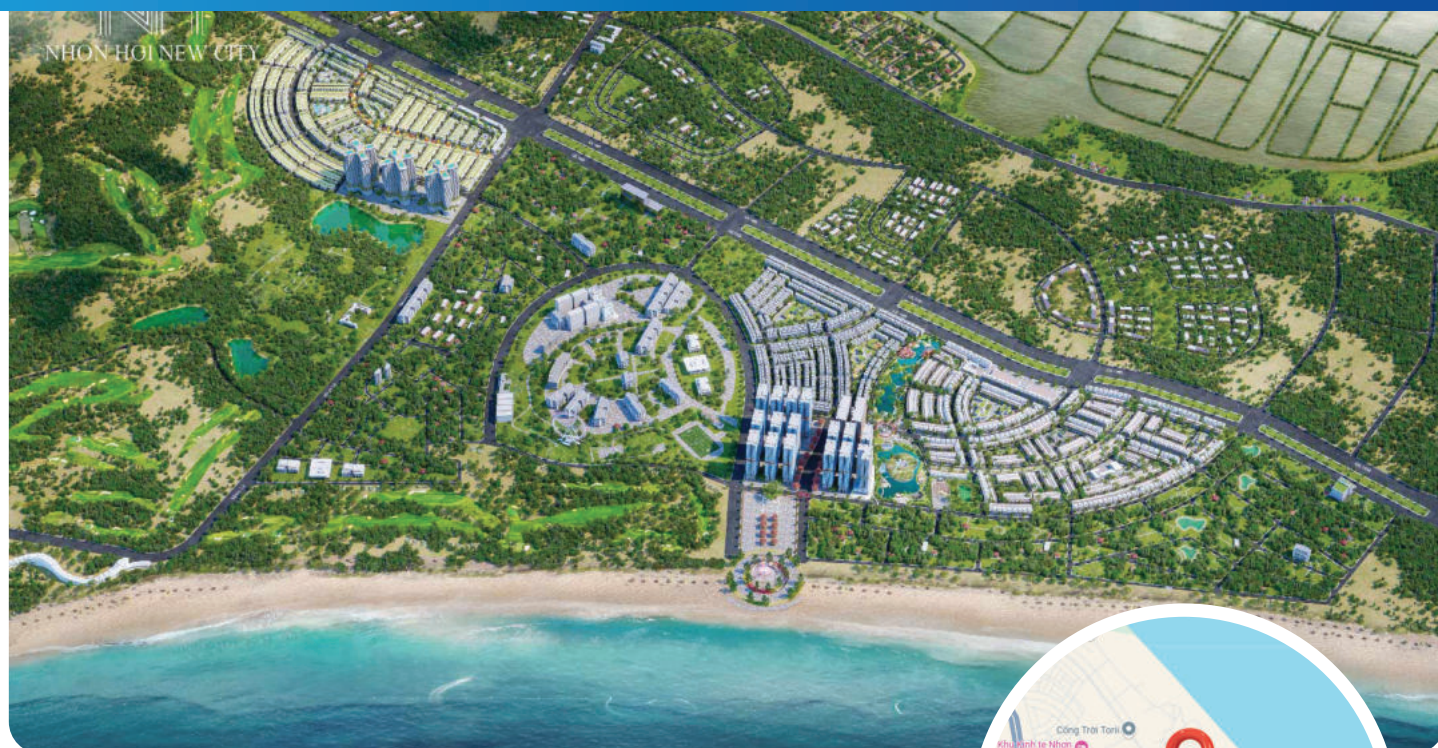
# TOURISM AND SERVICES SECTOR



Gia Lai aims to develop its service sector to become a hub for culture, tourism, maritime transport, and the application of science, technology, and innovation. This involves integrating service development with digital transformation, industrialization, modernization, and international integration. The province will prioritize the growth of telecommunications and information technology services, digital services, and postal services, while also strongly developing high value-added services (such as transportation, logistics, finance, banking, and insurance).

Tourism is set to become Gia Lai's key, green, and sustainable economic sector. The goal is to establish Gia Lai as a premier tourism destination offering diverse, high-quality products with strong domestic and international competitiveness. This is based on the province's natural assets including sea access, mountainous and forest ecosystems, natural lakes, Central Highlands cultural heritage, and historical legacy of the Tay Son movement. The province is committed to expanding community-based tourism, especially in ethnic minority areas, and strengthening regional and international tourism connectivity. Key development plans include establishing the Phuong Mai - Nui Ba area and the Bien Ho - Chu Dang Ya tourism area as national tourist zones. Tourism will also be developed along the An Khe - Dong Truong Son Road - National Highway 24 - Mang Den (Kon Tum) transport route.

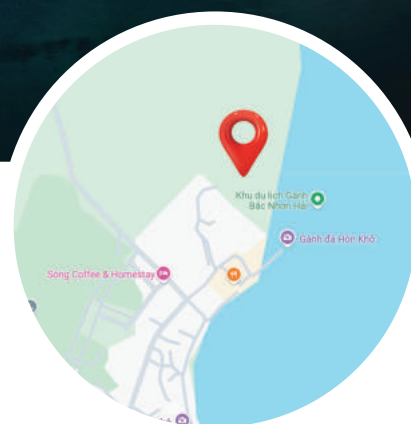











## NIGHT PARADISE NHON HOI ENTERTAINMENT AREA PROJECT

📍	<b>Project implementation location:</b>	Nhon Hoi Economic Zone
🏠	<b>Area:</b>	7.96 hectares
🎯	<b>Project objectives and scale:</b>	Investment in the construction of combination of modern entertainment works
💰	<b>Total estimated investment capital:</b>	VND 423 billion
🏗️	<b>Infrastructure:</b>	Finalizing and synchronizing
👤	<b>Human resources:</b>	Local human resources can meet project needs.
✅	<b>Advantages and potential:</b>	<p>Strategic location: Located in the Nhon Hoi Economic Zone where was designated as the province's key center for urban development, eco-tourism, and industry, the project benefits from synchronized and modern infrastructure. It is close to major attractions such as Ky Co Beach, Eo Gio, FLC Quy Nhon, marina, etc. with convenient access to Phu Cat Airport.</p> <p>This project is planned as Gia Lai's first dedicated nighttime entertainment zone, serving visitors after 6pm. The complex will feature a walking street, food court, live performances, night market, and cultural-entertainment experiences.</p>












## EO VUOT 1 TOURIST AREA PROJECT

	<b>Project implementation location:</b>	Nhon Hoi Economic Zone
	<b>Area:</b>	14.22 hectares
	<b>Project objectives and scale:</b>	Investment in the construction of eco-tourism and resort areas
	<b>Total estimated investment capital:</b>	VND 235 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Strategic location: Located in the Nhon Hoi Economic Zone where was designated as the province's key center for urban development, eco-tourism, and industry, the project benefits from synchronized and modern infrastructure. It is close to major attractions such as Ky Co Beach, Eo Gio, FLC Quy Nhon, marina, etc. with convenient access to Phu Cat Airport. This project is planned as an eco-tourism area featuring seaside resorts and leisure-wellness experiences. It aligns with the growing trend of nature-based tourism and caters to both domestic and international travelers.










## EO VUOT 2 TOURIST AREA PROJECT

 <b>Project implementation location:</b>	Nhon Hoi Economic Zone
 <b>Area:</b>	17.93 hectares
 <b>Project objectives and scale:</b>	Investment in the construction of eco-tourism and resort areas
 <b>Total estimated investment capital:</b>	VND 210 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Strategic location: Located in the Nhon Hoi Economic Zone where was designated as the province's key center for urban development, eco-tourism, and industry, the project benefits from synchronized and modern infrastructure. It is close to major attractions such as Ky Co Beach, Eo Gio, FLC Quy Nhon, marina, etc. with convenient access to Phu Cat Airport. This project is planned as an eco-tourism area featuring seaside resorts and leisure-wellness experiences. It aligns with the growing trend of nature-based tourism and caters to both domestic and international travelers.





## LUXURY HOTEL AREA PROJECT AT POINT NO. 1

	<b>Project implementation location:</b>	Nhon Hoi Economic Zone
	<b>Area:</b>	33.64 hectares
	<b>Project objectives and scale:</b>	Investment in the construction of high-rise hotel, commercial and service area
	<b>Total estimated investment capital:</b>	VND 6,000 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Strategic location: Located in the Nhon Hoi Economic Zone where was designated as the province's key center for urban development, eco-tourism, and industry, the project benefits from synchronized and modern infrastructure. It is close to major attractions such as Ky Co Beach, Eo Gio, FLC Quy Nhon, marina, etc. with convenient access to Phu Cat Airport. This project is planned as a 4-5 star high-rise hotel complex offering a full range of amenities such as restaurants, spa facilities, conference rooms, sky bars, etc.










## LA VUONG SPORTS COMPLEX PROJECT COMBINED WITH COMMERCIAL SERVICES AND TOURISM

	<b>Project implementation location:</b>	Hoai Nhon Dong Ward
	<b>Area:</b>	640 hectares
	<b>Project objectives and scale:</b>	This project aims to establish a modern sports complex integrated with commercial, service, and tourism facilities in the La Vuong area. The goal is to boost domestic tourism and attract visitors, serve the health, entertainment, leisure, and shopping needs of both local residents and tourists, and create a scenic and service landmark in the eastern coastal area of Gia Lai province.
	<b>Total estimated investment capital:</b>	VND 4,500 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	This area offers convenient connections to Phu Cat Airport and the North-South Expressway, making it suitable for developing a modern sports, tourism, and commercial complex. The terrain is spacious and flat, with reasonable investment costs, ideal for constructing large-scale, environmentally friendly facilities. Gia Lai is strategically developing its northern region to become a new growth pole, linked with sustainable urbanization, community sports, and experiential tourism. The province also offers numerous preferential policies for multi-functional investment projects.












## BAI CON SPORTS COMPLEX PROJECT COMBINED

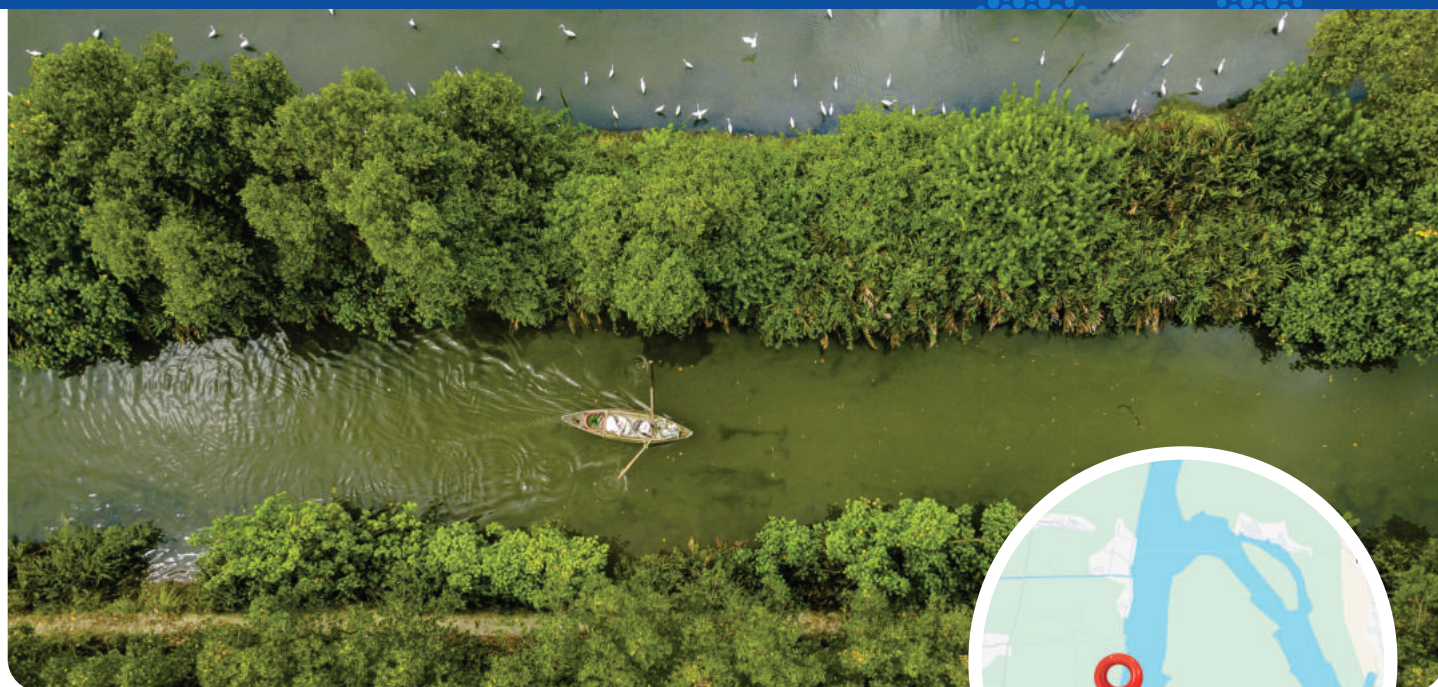
 <b>Project implementation location:</b>	Hoai Nhon Bac Ward
 <b>Area:</b>	142 hectares
 <b>Project objectives and scale:</b>	The project includes investment in the construction of an international standard golf complex and a resort combining entertainment and coastal tourism.
 <b>Total estimated investment capital:</b>	VND 3,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	The project boasts a prime coastal location with pristine hilly terrain, diverse natural landscapes, and a cool climate year-round. These ideal conditions are perfect for developing outdoor sports complexes, eco-tourism, and high-end, nature-integrated resorts. The area offers convenient connections to Phu Cat Airport and the North-South Expressway, a significant advantage for attracting tourists. Gia Lai is focused on transforming its northern coastal region into a new tourism and service hub, prioritizing green, sustainable projects that offer high-value experiences, aligning with modern development trends.










## TAN THANH TOURIST AREA PROJECT

	<b>Project implementation location:</b>	Nhon Hoi Economic Zone
	<b>Area:</b>	42.95 hectares
	<b>Project objectives and scale:</b>	This project focuses on developing a high-end coastal resort, leveraging the natural potential, beautiful beaches, and coastal ecosystem of Tan Thanh – one of the strategic tourism development sub-zones within the Nhon Hoi Economic Zone. The aim is to create a new tourism highlight, targeting both domestic and international tourists seeking long-term stays, luxury relaxation, and event hosting. The project will establish a synchronized chain of services including lodging, dining, marine sports, spa and wellness treatments, and eco-tourism, creating a distinctive tourism product for the province, aligned with the trend towards high-quality, eco-friendly tourism.
	<b>Total estimated investment capital:</b>	VND 4,346 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	<p>Strategic location: Located in the Nhon Hoi Economic Zone where was designated as the province's key center for urban development, eco-tourism, and industry, the project benefits from synchronized and modern infrastructure. It is close to major attractions such as Ky Co Beach, Eo Gio, FLC Quy Nhon, marina, etc. with convenient access to Phu Cat Airport.</p> <p>The project embraces the rising trend of green and sustainable tourism, making it ideal for developing resort models that integrate entertainment services, marine sports, camping, and glamping. Its nearly untouched natural landscape offers an alluring setting for travelers seeking distinctive, relaxing experiences.</p>





## TOURIST AREA, ECO PARK 01 BELONGING TO TOURISM SERVICE AREA, SALT WATER ECO PARK IN THE SOUTH OF CON CHIM

	<b>Project implementation location:</b>	Quy Nhon Dong Ward
	<b>Area:</b>	48 hectares
	<b>Project objectives and scale:</b>	This project focuses on developing a sustainable eco-tourism area tied to the unique mangrove ecosystem. By responsibly leveraging natural, educational, and experiential tourism potential, the project will establish an eco-park model combining resort facilities, environmental education, sightseeing, and local culture experiences.
	<b>Total estimated investment capital:</b>	VND 1,200 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Located in a rare ecological region, this project enjoys exceptional access via the coastal road, Nhon Hoi urban area, Thi Nai Bridge, and Phu Cat Airport. Its outstanding natural and ecological value, featuring mangrove forests, migratory bird habitats, and lagoons, makes it ideal for developing eco-tourism, environmental education, and immersive nature experiences. The area's unique landscape perfectly aligns with the global trend toward sustainable tourism and high-end, nature-friendly retreats.



## SERVICE AREA, TOURIST WHARF BELONGING TO EAST THI NAI LAGOON URBAN AREA

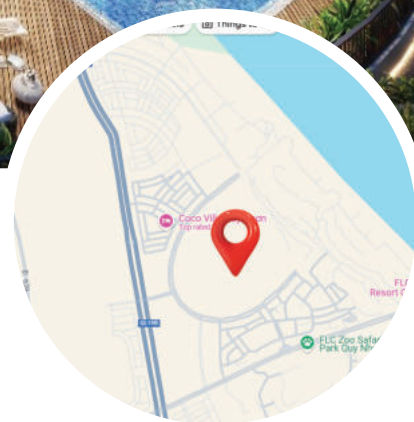
📍	<b>Project implementation location:</b>	Quy Nhon Dong Ward
📏	<b>Area:</b>	9.35 hectares
🎯	<b>Project objectives and scale:</b>	Investment in construction of service and tourism areas
💰	<b>Total estimated investment capital:</b>	VND 250 billion
🏗️	<b>Infrastructure:</b>	Finalizing and synchronizing
👤	<b>Human resources:</b>	Local human resources can meet project needs.
✅	<b>Advantages and potential:</b>	<p>Strategic location: Positioned on the banks of Thi Nai Lagoon, next to Thi Nai Bridges 1 &amp; 2 and linked with Phuong Mai Peninsula, Ky Co, Eo Gio, etc., the site is close to major urban zones, resorts, and leisure destinations. Its year-round accessibility ensures a stable tourist flow and is well-suited for developing maritime tourism services such as boat routes, canoes, high-speed vessels, etc.</p> <p>This project is one of the few systematically planned tourism ports in Gia Lai. It offers diverse commercial exploitation opportunities, including boat pier, canoe parking, tourism service center, lagoon-side restaurants, and facilities for organizing island tours, resorts, and coastal events.</p>












## THE CULTURAL COMPLEX PROJECT IN THE URBAN CORE AREA

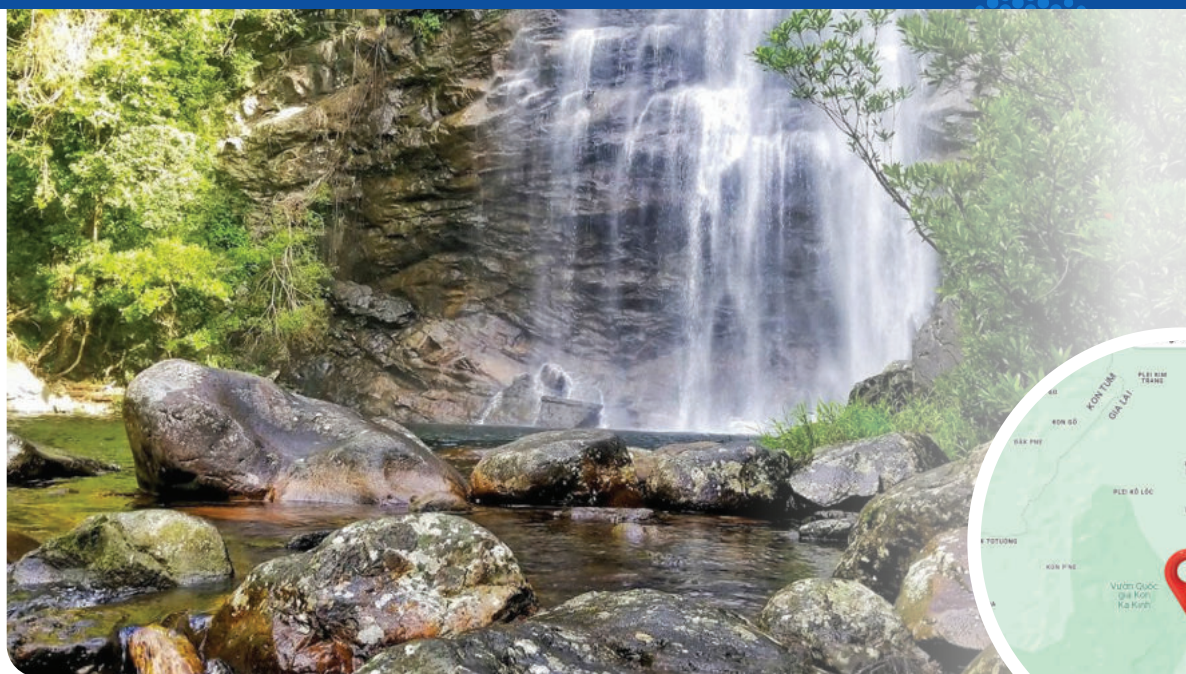
📍 <b>Project implementation location:</b>	Quy Nhon Dong Ward
📏 <b>Area:</b>	5.2 hectares
🎯 <b>Project objectives and scale:</b>	Investment in the construction of complex of cultural house and tourist
💰 <b>Total estimated investment capital:</b>	VND 150 billion
🏗️ <b>Infrastructure:</b>	Finalizing and synchronizing
👤 <b>Human resources:</b>	Local human resources can meet project needs.
✅ <b>Advantages and potential:</b>	This is a uniquely designed project that delivers economic, cultural, and community value, perfectly aligned with the global trend toward sustainable and livable urban development. It meets the growing demand from residents and tourists for cultural, artistic, and community-based educational experiences.



## THE ENTERTAINMENT AREA PROJECT IN THE URBAN CORE AREA

	<b>Project implementation location:</b>	Quy Nhon Dong Ward
	<b>Area:</b>	7.6 hectares
	<b>Project objectives and scale:</b>	Investment in the construction of entertainment area
	<b>Total estimated investment capital:</b>	VND 150 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Located in the core urban zone – a vibrant center for administrative, commercial, tourism, and residential development – near Nguyen Tat Thanh Square, Quy Nhon Beach, shopping malls, hotels, and the walking streets, the project is master-planned as a multi-functional entertainment complex catering to all age groups. It serves as a premier leisure destination for both residents and visitors, operating day and night to meet the community's growing demand for high-quality entertainment.












## KON KA KINH NATIONAL PARK ECO-TOURISM PROJECT, COMBINING SOURCE-ORIGIN RETREAT TOURISM AT THE HEART OF KON KA KINH NATIONAL PARK

📍 Project implementation location:	Ayun Commune
📏 Area:	1,049.1 hectares
🎯 Project objectives and scale:	Kon Ka Kinh National Park was recognized as an ASEAN Heritage Park in 2003, boasting a core area of nearly 41,930 hectares. This project involves developing an eco-tourism area within Kon Ka Kinh National Park, combined with a heritage resort at the park's center. This development is founded on biodiversity conservation and local cultural development, aiming for comprehensive green tourism and resort exploitation, creating sustainable livelihoods for the community.
💰 Total estimated investment capital:	VND 1,000 billion
🏗️ Infrastructure:	Finalizing and synchronizing
👤 Human resources:	Local human resources can meet project needs.
✅ Advantages and potential:	Kon Ka Kinh National Park is considered the "green gem" of the Central Highlands, standing out as a significant tourist attraction in the region and specifically in Gia Lai province, alongside sites like Bien Ho Lake, Yaly Hydropower Plant, Kon Ha Nung primary forest, K50 Waterfall, etc. Its relatively convenient location provides easy access to Pleiku Airport, National Highway 19, and National Highway 14. It also offers inter-provincial and cross-border connections with Cambodia and Laos. The park presents unique advantages in terms of landscape, biology, and culture, complemented by favorable investment incentive policies. This aligns perfectly with the growing trends in green tourism, resorts, and wellness tourism.










## PINE HILL HIGHLAND CULTURAL TOURISM & ECO-URBAN AREA PROJECT

 <b>Project implementation location:</b>	Dien Hong Ward
 <b>Area:</b>	128 hectares
 <b>Project objectives and scale:</b>	This project aims to develop an ecological tourism area that integrates commercial and service facilities, accommodations, resorts, entertainment, green spaces, and sports amenities. It will leverage the existing strengths of the planned area's landscape to recreate, preserve, promote, and capitalize on the cultural heritage of local ethnic groups, meeting the demand for tourism development, aligning with the province's strategic direction for tourism growth.
 <b>Total estimated investment capital:</b>	VND 3,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Located in the urban core, the area offers convenient access to Pleiku Airport and key transportation routes. It boasts characteristic pine hill terrain and a cool plateau climate year-round, making it ideal for developing tourism that combines resorts with cultural and ecological experiences. The province is focusing on developing local cultural tourism, ecological urban areas, and living spaces close to nature. With ample land, unique scenery, and clear investment incentives, this project will help establish a distinct destination reflecting the plateau's identity within a modern urban setting.





## AYUN HA LAKE – CHU A THAI MOUNTAIN – PLEI OI NATIONAL HISTORIC SITE ECO-TOURISM CLUSTER PROJECT

 <b>Project implementation location:</b>	Chu A Thai Commune
 <b>Area:</b>	522 hectares
 <b>Project objectives and scale:</b>	This project involves developing the Ayun Ha Lake – Chu A Thai Mountain – Plei Oi National Historic Site Eco-Tourism Cluster, comprising three main parts: part 1: Ayun Ha Lake eco-tourism area in Chu A Thai commune: 300 hectares of land, plus the Ayun Ha Lake water surface area; part 2: Plei Oi historic and cultural site: 122 hectares; part 3: Chu A Thai Mountain: 100 hectares of agricultural land.
 <b>Total estimated investment capital:</b>	VND 10,000 billion
 <b>Infrastructure:</b>	Finalizing and synchronizing
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	The region boasts untouched natural landscapes, featuring Ayun Ha Lake's vast water surface, the majestic terrain of Chu A Thai Mountain, and the historically and culturally significant Plei Oi site. These elements offer an ideal foundation for developing ecological, historical, cultural tourism, indigenous experiences and highland retreats. Transportation infrastructure is steadily improving, offering easy access to Pleiku and neighboring regions. Gia Lai province prioritizes the growth of green, sustainable tourism linked to local identity, especially large-scale, iconic integrated tourism areas.

# PORT AND LOGISTICS SERVICES SECTOR



Developing port and logistics services is one of the strategic pillars for new Gia Lai province. This initiative aims to enhance infrastructure connectivity, boost trade and import-export activities, and support key economic sectors. Gia Lai boasts a significant advantage with its seamless connectivity from the highlands to the coast and further to international markets. The Quy Nhon - Pleiku Expressway and National Highway 19 establish a strategic East-West corridor, linking the Le Thanh International Border Gate to the Quy Nhon and Phu My international seaports. Gia Lai is a nexus for national arterial routes, including the North-South Expressway and National Highways 1A and 14, serving as a bridge between the country's economic growth poles. The two strategic airports, Pleiku and Phu Cat, are being upgraded to become new aviation hubs for the region. Gia Lai province is focusing on developing its port and logistics infrastructure, which includes Quy Nhon Seaport, seaports within the Hoai Nhon and Phu My port areas, Dieu Tri railway station (with plans for a high-speed railway station), Phu Cat and Pleiku airports, and a system of inland container depots along the North-South Expressway, Quy Nhon - Pleiku Expressway, and National Highway 19, etc. Plans are also underway to build a new logistics center in Phu Cat with a capacity of approximately 500,000 TEU. The development of the Le Thanh International Border Gate Economic Zone is crucial, serving as a key logistics, cultural, and tourism hub on the East-West Trans-Asian corridor (National Highway 19), acting as a gateway connecting the South Central Coast and the Central Highlands. The province will continue to adjust and supplement mechanisms and policies to encourage exports, especially for advantageous export goods. Furthermore, Gia Lai is emphasizing the application of digital transformation, the development of smart logistics, and regional cooperation to form an efficient supply chain from production to consumption and export.







## CANH VINH LOGISTICS CENTER PROJECT

📍 <b>Project implementation location:</b>	Van Canh Commune and Canh Vinh Commune
🏠 <b>Area:</b>	150 hectares
🎯 <b>Project objectives and scale:</b>	Investment in the construction of logistics center
💰 <b>Total estimated investment capital:</b>	VND 3,000 billion
🏗️ <b>Infrastructure:</b>	Finalizing and synchronizing
👤 <b>Human resources:</b>	Local human resources can meet project needs.
✅ <b>Advantages and potential:</b>	This project boasts a strategic location at the intersection of critical infrastructure routes: the Nhon Hoi Economic Zone, Quy Nhon and Phu My Ports, Phu Cat Airport, the North-South railway, National Highway 19, and both the Quy Nhon-Pleiku and North-South Expressways. This position creates an ideal environment for establishing a regional logistics center, efficiently serving the warehousing and transshipment needs for the entire area. Investment, labor, and operational costs are relatively low, promising long-term economic efficiency for investors. The province is prioritizing the development of modern logistics, integrated with both domestic and international supply chains, and offers strong support policies to attract investment in smart and sustainable transportation and logistics infrastructure.





## LOGISTICS CENTER PROJECT

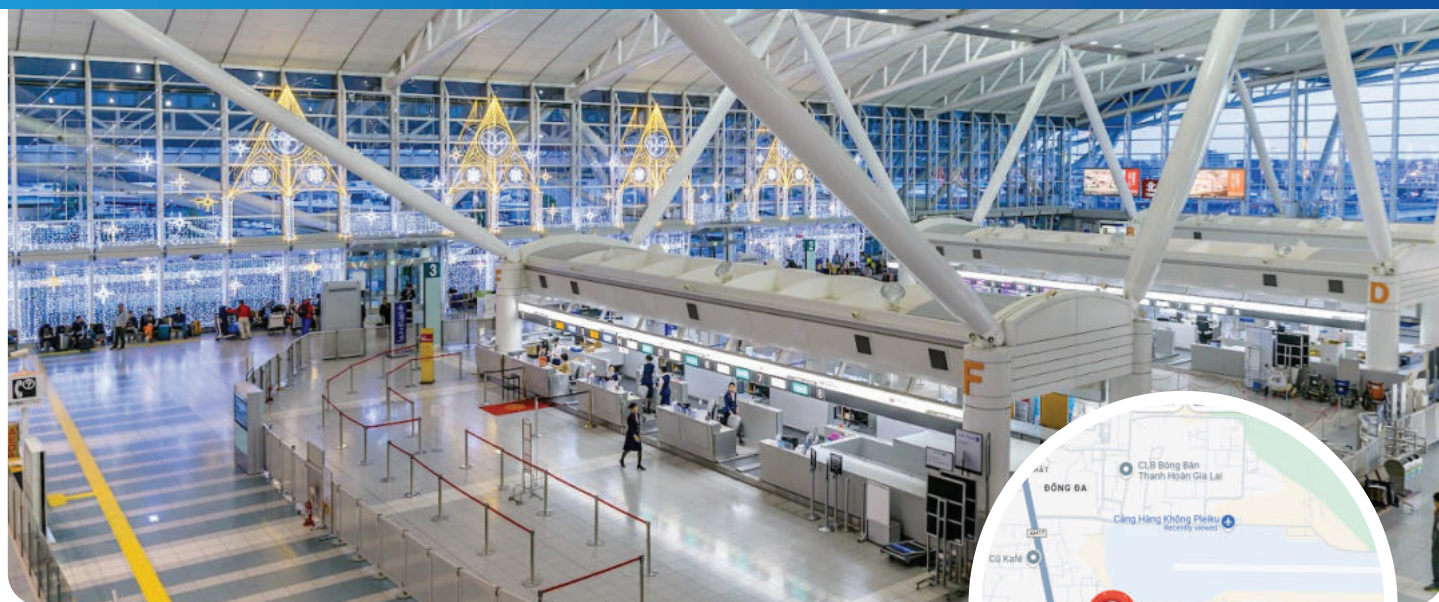
📍	<b>Project implementation location:</b>	Quy Nhon Dong Ward
🏗️	<b>Area:</b>	150 hectares
🎯	<b>Project objectives and scale:</b>	Investment in the construction of logistics center
💰	<b>Total estimated investment capital:</b>	VND 1,000 billion
🏢	<b>Infrastructure:</b>	Finalizing and synchronizing
👤	<b>Human resources:</b>	Local human resources can meet project needs.
✅	<b>Advantages and potential:</b>	This project offers a superior advantage due to its strategic coastal location, seamlessly connecting with all types of key infrastructure, including deep-water seaports, Phu Cat Airport, the North-South railway line, National Highway 1A, and the North-South Expressway. It serves as an ideal transshipment hub, efficiently catering to the entire region. Local investment and operational costs are relatively low, optimizing long-term economic efficiency. The project is positioned to become a strategic maritime logistics nucleus for Central Vietnam, contributing to the development of import-export supply chains linked to vast international markets. Gia Lai is prioritizing the development of smart, sustainable logistics infrastructure and has issued numerous incentive policies to attract strategic investors in this sector.





## CENTRAL HIGHLANDS INTERNATIONAL LOGISTICS CENTER PROJECT

	<b>Project implementation location:</b>	Hra Commune and Ayun Commune
	<b>Area:</b>	511 hectares
	<b>Project objectives and scale:</b>	This project involves the investment and construction of the Central Highlands International Logistics Center in two phases: Phase 1 covers 266 hectares, and Phase 2 covers 245 hectares. The center will include warehousing infrastructure, an Inland Container Depot (ICD) system, and supporting logistics services. It will serve as a multimodal transport connectivity point (road, border gates, Pleiku Airport), aiming to reduce logistics costs, enhance the competitiveness of local products, create jobs, and foster regional economic development.
	<b>Total estimated investment capital:</b>	VND 15,000 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Strategically located in the heart of the Central Highlands, the site serves as a pivotal connection point between Central Vietnam and international economic corridors. It enjoys excellent transport accessibility via National Highways 25 and 19, the Quy Nhon–Pleiku Expressway, and direct links to Quy Nhon Port, Phu My Port, Pleiku Airport, and Phu Cat Airport. The province's demand for logistics services to support import-export activities is continuously growing. With ample land, low investment costs, improving infrastructure, and favorable incentive policies, this presents a significant opportunity to establish a regional-scale international logistics center. This will boost both domestic and cross-border supply chains, increasing the competitiveness of goods from the Central Highlands region.



## PLEIKU AIRPORT UPGRADE AND EXPANSION PROJECT

📍 <b>Project implementation location:</b>	Thong Nhat Ward
📏 <b>Area:</b>	383.68 hectares
🎯 <b>Project objectives and scale:</b>	Investments are planned to upgrade Pleiku Airport to a Level 4C civil airport and a Level II military airport, with an expected capacity of 4 million passengers/year and 4,500 tons of cargo/year. Runway & Aircraft stands system: Extend the existing runway by 600 meters to reach 3,000m x 45m. Aircraft parking apron: Build a new aircraft parking apron on the north side of the runway, aligned with the new civil aviation zone, providing up to 14 aircraft stands. The aim is to enhance aviation security and air traffic management systems; expand the runway, taxiways, and aircraft parking apron to accommodate larger aircraft (A320, A321, A350); expand the passenger terminal to international standards; and develop commercial services, logistics, and urban transportation connections.
💰 <b>Total estimated investment capital:</b>	VND 12,660 billion
🏗️ <b>Infrastructure:</b>	Synchronous and modern
👤 <b>Human resources:</b>	Local human resources can meet project needs.
✅ <b>Advantages and potential:</b>	Pleiku Airport serves as an aviation gateway directly connecting to major economic centers and international destinations, meeting the growing demand for passenger and cargo transport. The province is experiencing strong growth in tourism, trade, and agricultural exports such as coffee, pepper, and rubber. The terminal upgrade will boost service capacity, opening up opportunities for the development of high-value-added non-aviation services, including retail, food and beverage, parking, and commercial space leasing. This project will be a driving force for urban economic development, aviation logistics, and service investment in the heart of Gia Lai.



# AGRICULTURE, FORESTRY AND AQUATIC-MARINE PROCESSING SECTOR



Gia Lai aims to develop an ecological, green, and high-tech agriculture sector integrated with the processing of agricultural, forestry, and aquatic products. The province is fostering strong linkages between agriculture, industry, and services. Gia Lai encourages businesses to invest in agriculture, forming sustainable value chains and product consumption systems.

Leveraging its advantages in red basalt soil, plains, low hills, and diverse climate, Gia Lai is developing concentrated raw material zones for key products such as coffee, pepper, passion fruit, clean vegetables and fruits, medicinal herbs, dairy cattle, etc. The province aims to build brands for clean, high-tech agricultural products connected with e-commerce, origin traceability, and the development of a regional logistics and export processing center.

Simultaneously, the province is promoting high-tech aquaculture, developing large-scale marine farming, supporting offshore fishing, and combating IUU (Illegal, Unreported, and Unregulated) fishing.

Gia Lai is committed to sustainable forestry development integrated with biodiversity conservation, water security, carbon sequestration, and the planting of large-timber forests according to international certifications. It also aims to develop modern wood processing industrial clusters.

The province is building new rural areas with an ecological, modern, and civilized orientation, linking urbanization with the preservation of traditional culture. It is boosting the rural economy, supporting businesses, cooperatives, the OCOP program (One Commune One Product), and creative startups.








## HIGH-TECH AGR ICULTURE PROJECT

	<b>Project implementation location:</b>	Kon Chieng Commune
	<b>Area:</b>	502.27 hectares
	<b>Project objectives and scale:</b>	This project involves investing in and developing modern, high-tech agricultural infrastructure to boost the productivity and quality of agricultural products, meeting VietGAP and GlobalGAP standards. It aims to reduce labor costs, optimize input efficiency, and create stable employment for local workers. The project will also promote the development of high-quality agricultural value chains, focusing on exports and supplying supermarket chains.
	<b>Total estimated investment capital:</b>	VND 700 billion
	<b>Infrastructure:</b>	Synchronous and modern
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	The project area features fertile basalt soil with high porosity, making it exceptionally suitable for establishing high-tech production zones with superior yield and quality. The mild climate and low incidence of natural disasters ensure stable cultivation and reduced operating costs. Its location offers convenient connections to key agricultural regions, facilitating the consumption, preliminary processing, and transportation of agricultural products. The province is vigorously promoting a shift towards green, sustainable, and modern agriculture. It prioritizes the development of specialized farming areas integrated with processing, e-commerce, and origin traceability. Strong support policies are also in place to encourage businesses to invest in high-tech agriculture.





## HIGH-TECH AGRICULTURE PROJECT

 <b>Project implementation location:</b>	Ia Blu Commune
 <b>Area:</b>	250 hectares
 <b>Project objectives and scale:</b>	Investment is directed toward developing modern and high-tech agricultural infrastructure to produce clean, high-quality products that meet VietGAP and GlobalGAP standards. This initiative supports the creation of premium value chains, with a focus on exports and supply to supermarket chains. It contributes to the socio-economic development of Ia Blu Commune, improving local incomes and the standard of living.
 <b>Total estimated investment capital:</b>	VND 495 billion
 <b>Infrastructure:</b>	Synchronous and modern
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	The area boasts fertile, flat basalt soil, highly conducive to mechanization and the application of advanced technologies. The stable climate allows for consistent year-round cultivation, while its convenient location connects easily to production, processing, and distribution zones for agricultural products. The province is oriented toward developing green, modern agriculture, establishing concentrated, large-scale, specialized raw material zones for key products like clean fruits and vegetables, medicinal herbs, passion fruit, and coffee. It offers strong incentive policies for businesses investing in high-tech agriculture, linked with origin traceability, e-commerce, and deep processing.










## HIGH-TECH AGRICULTURE PROJECT

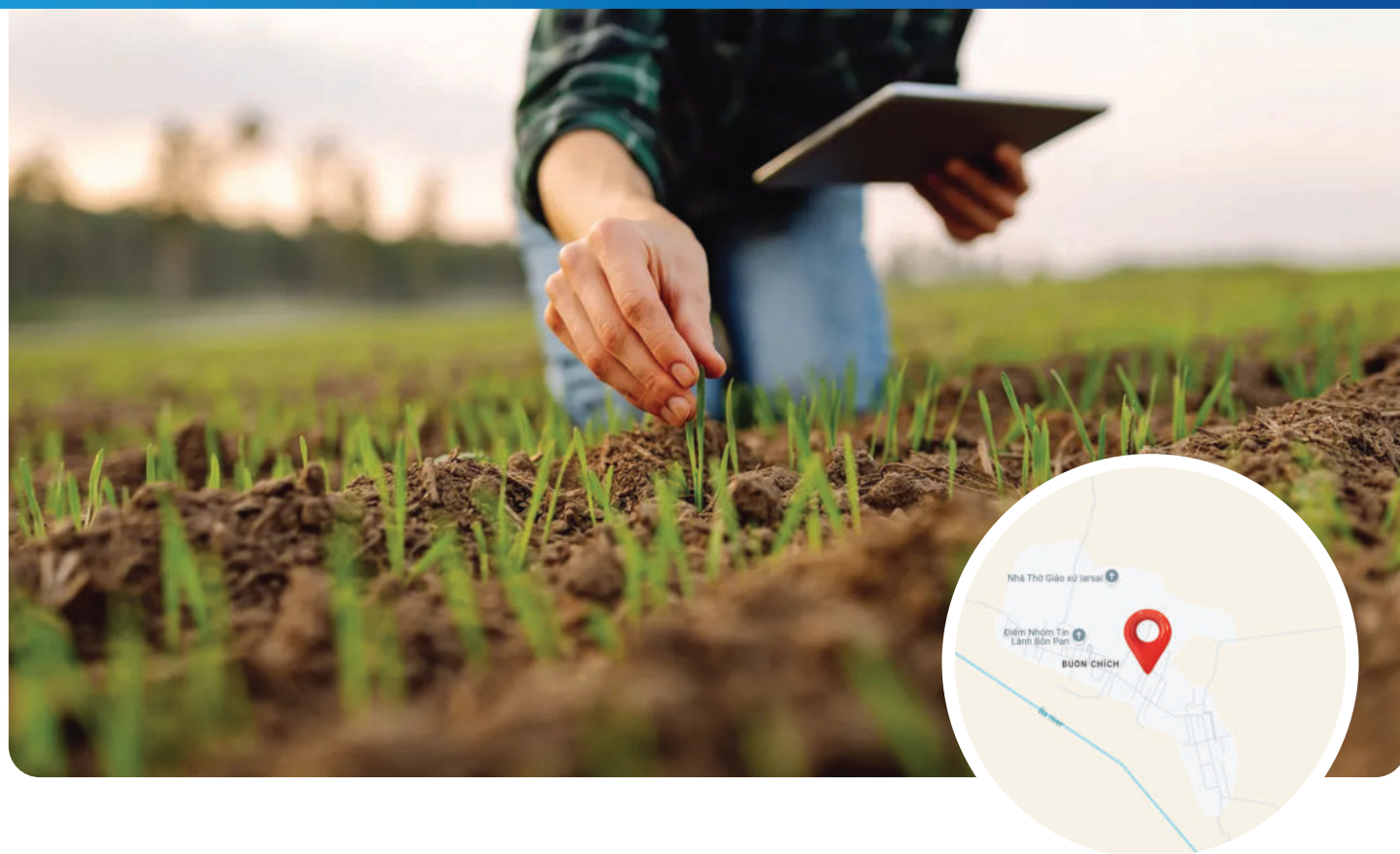
 <b>Project implementation location:</b>	Dak Doa Commune, Ia Bang Commune, Kdang Commune
 <b>Area:</b>	457 hectares
 <b>Project objectives and scale:</b>	Investment is directed toward developing modern and high-tech agricultural infrastructure to produce clean, high-quality products that meet VietGAP and GlobalGAP standards. This initiative supports the creation of premium value chains, with a focus on exports and supply to supermarket chains. It contributes to the socio-economic development of Ia Blu Commune, improving local incomes and the standard of living.
 <b>Total estimated investment capital:</b>	VND 1,500 billion
 <b>Infrastructure:</b>	Synchronous and modern
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	The region's fertile basalt soil, abundant groundwater, and mild climate create ideal conditions for applying high technology in cultivation. Its proximity to major transportation routes ensures convenient access to raw material areas, processing centers, and border gates to Laos and Cambodia, significantly expanding export potential. Furthermore, the area benefits from an ample labor supply and low operating costs. The province prioritizes high-tech agriculture integrated with deep processing, origin traceability, and e-commerce. It provides attractive incentive policies for businesses investing in clean, efficient, and sustainable agriculture.





## HIGH-TECH FORESTRY ZONE PROJECT

 <b>Project implementation location:</b>	Located in plots 1, 2, 3, 4 of sub-zone 449 in Ayun commune; plot 2 of sub-zone 450 in Hra commune.
 <b>Area:</b>	285.6 hectares
 <b>Project objectives and scale:</b>	The project involves investing in the development of a high-tech forestry zone following a sustainable forest management, conservation, and development model. It promotes forest-based economic growth linked to environmental protection. High-tech applications will be used in producing high-quality forestry plant varieties, establishing large timber forests, special-use forests, and protective forests, as well as in forest care and harvesting. GIS, IoT, and automation technologies will be employed to monitor forests. Scientific research will be combined with technical training for local workers to create jobs and boost the regional economy.
 <b>Total estimated investment capital:</b>	VND 2,100 billion
 <b>Infrastructure:</b>	Synchronous and modern
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	The area is situated in a vast hilly region, suitable for cultivating large timber trees and medicinal herbs under forest canopies, along with implementing high-tech forest management for growth tracking, fire prevention, traceability of forest products. Stable forest land resources, favorable climate, and high natural coverage contribute to improving productivity and quality of plantation forests. The location benefits from convenient connections to regional transport routes, facilitating processing and logistics. The province offers favorable investment incentives, encouraging high-tech forestry integrated with biodiversity conservation, carbon credit markets, FSC certification, and the development of sustainable forest product value chains.



## HIGH-TECH AGRICULTURE PROJECT

 <b>Project implementation location:</b>	Ia Rsai Commune, Phu Tuc Commune
 <b>Area:</b>	1,000 hectares
 <b>Project objectives and scale:</b>	This project involves investing in and developing modern, high-tech agricultural infrastructure to boost the productivity and quality of agricultural products, meeting VietGAP and GlobalGAP standards. It aims to reduce labor costs, optimize input efficiency, and create stable employment for local workers. The project will also promote the development of high-quality agricultural value chains, focusing on exports and supplying supermarket chains.
 <b>Total estimated investment capital:</b>	VND 300 billion
 <b>Infrastructure:</b>	Synchronous and modern
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	The fertile, flat basaltic land is ideal for cultivating key crops such as passion fruit, vegetables, coffee, medicinal plants, etc. using advanced technologies. Stable climate, minimal natural disasters, and abundant water supply reduce operational costs. It enjoys strategic connectivity with inter-regional transport routes and agricultural processing centers, ensuring smooth distribution and consumption. The province actively encourages high-tech agricultural investment linked to concentrated raw material zones, deep processing, product traceability, and e-commerce, and provides long-term supportive policies for enterprises.











## HIGH-TECH AGRICULTURE AND ECO-TOURISM DEVELOPMENT PROJECT AT PLEI THO GA LAKE

 <b>Project implementation location:</b>	Chu Puh Commune
 <b>Area:</b>	168 hectares
 <b>Project objectives and scale:</b>	The project aims to invest in high-tech agriculture integrated with eco-tourism, forming high-tech farming models including vegetable, flower, medicinal herb, and specialty crop farms. It combines eco-tourism and experiential activities, allowing visitors to tour the farms, harvest produce themselves, enjoy fresh products, and take part in activities such as homestays, boating, and camping around the lake. The initiative also promotes lake water conservation, reforestation, and landscape enhancement in alignment with local identity.
 <b>Total estimated investment capital:</b>	VND 290 billion
 <b>Infrastructure:</b>	Synchronous and modern
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	The surrounding area features stunning natural scenery, a cool climate, and fertile soil – ideal for cultivating high-tech crops such as medicinal herbs, clean fruits and vegetables, flowers, and orchard trees. These elements support integrated models of experiential farming and ecological retreats. Its strategic location offers convenient access to key transportation routes, making it attractive to both local and regional tourists. The province encourages green and sustainable agricultural-tourism models, with strong policy support for businesses developing infrastructure, services, and experiences rooted in local culture.










## MULTI-PURPOSE EXPLOITATION PROJECT FOR IA MOR RESERVOIR

	<b>Project implementation location:</b>	Ia Mo Commune
	<b>Area:</b>	680-880 hectares
	<b>Project objectives and scale:</b>	The project involves investment in a multi-purpose exploitation of the Ia Mor reservoir, divided into two parts: Part 1: About 80 hectares allocated for agri-tourism, eco-retreat services, etc. (20 hectares designated as a material yard, 60 hectares located downstream from the dam and outside the dam safety zone); Part 2: Roughly 600-800 hectares within the reservoir bed area that is not permanently submerged (dry from February to August each year), suitable for annual crop cultivation. This corresponds to elevations from 192.5 meters to the normal water level (+194 m).
	<b>Total estimated investment capital:</b>	VND 100 billion
	<b>Infrastructure:</b>	Synchronous and modern
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	The project is well-suited for green, high-tech agriculture initiatives such as short-season crop farming, extensive fish farming, seasonal land use optimization. At the same time, with its expansive lake views, fresh climate, and harmonious natural terrain, the area provides an ideal foundation for developing ecotourism, retreats, agritourism, and experiential travel. Effective utilization of the reservoir helps protect the environment, boosts local incomes, and advances the goal of sustainable agricultural-tourism development.












## MULTI-PURPOSE EXPLOITATION PROJECT FOR AYUN HA RESERVOIR

 <b>Project implementation location:</b>	Chu A Thai Commune
 <b>Area:</b>	1,700 + 3,700 hectares
 <b>Project objectives and scale:</b>	The project involves investment in a multi-purpose exploitation of the Ayun Ha reservoir, divided into three parts: Part 1: organic short-term crop cultivation with an area of about 1,700 hectares of non-permanently flooded lands within the reservoir basin; Part 2: approximately 3,700 hectares of open water surface will be used for extensive fish farming; Part 3: development of activities such as natural ecotourism, outdoor excursions, sightseeing.
 <b>Total estimated investment capital:</b>	VND 120 billion
 <b>Infrastructure:</b>	Synchronous and modern
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	With its vast water surface, stunning natural scenery, and year-round cool climate, the area is highly suitable for developing ecotourism, leisure resorts, and agricultural experience tourism connected with local communities. The reservoir basin and its surrounding areas are favorable for extensive aquaculture and the cultivation of short-term crops using high-tech agricultural methods. The lake serves as a source of irrigation and hydraulic regulation, paving the way for sustainable agricultural development. The project aligns with the province's development orientation, aiming to maximize efficient use of land and water resources while preserving the environment, enhancing local livelihoods, and attracting investment in green agriculture and tourism.










## CENTRALIZED LIVESTOCK AND POULTRY PROCESSING ESTABLISHMENT PROJECT

 <b>Project implementation location:</b>	Industrial park, Industrial cluster
 <b>Area:</b>	1 hectares
 <b>Project objectives and scale:</b>	The project aims to develop a centralized hub for clean meat supply, including processed poultry and livestock products, serving both domestic and export markets. It responds to the growing demand for high-quality food and contributes to the development of large-scale, industrial slaughter and processing facilities. These facilities will ensure food safety, veterinary hygiene, and environmental protection, gradually replacing small-scale, spontaneous operations. Processing capacity (animals/day and night): 5 buffaloes/cows, 500 pigs and 300 poultry
 <b>Total estimated investment capital:</b>	Depending on the type of processing
 <b>Infrastructure:</b>	Synchronous and modern
 <b>Human resources:</b>	Local human resources can meet project needs.
 <b>Advantages and potential:</b>	Gia Lai possesses strong capabilities in livestock and poultry farming, backed by a stable supply of raw materials and the potential for large-scale expansion. Establishing processing plants within industrial and economic zones allows for optimal use of integrated infrastructure, effective environmental control, and seamless connectivity to raw material sources and consumer markets nationwide. The province boasts excellent logistical access through key transportation links: North-South Expressway, Quy Nhon-Pleiku route, national highways, Quy Nhon and Phu My seaports. Gia Lai encourages high-tech investment in the processing of agricultural and food products, emphasizing food safety, origin traceability, and integration into sustainable agricultural value chains.





## TECHNICAL INFRASTRUCTURE AND SEAFOOD PRODUCTION AND PROCESSING FOR EXPORT, AND TAM QUAN FISHERY LOGISTICS SERVICE BUSINESS (PHASE 1)

	<b>Project implementation location:</b>	Hoai Nhon Dong Ward
	<b>Area:</b>	16 hectares
	<b>Project objectives and scale:</b>	Investment in infrastructure development for the production, processing, and canning of ocean tuna and other seafood, along with the fishery logistics service business
	<b>Total estimated investment capital:</b>	VND 400 billion
	<b>Infrastructure:</b>	Finalizing and synchronizing
	<b>Human resources:</b>	Local human resources can meet project needs.
	<b>Advantages and potential:</b>	Phase 1 infrastructure focuses on the foundation for a closed-loop fishery ecosystem aligned with international standards, encompassing port facilities, mooring stations, processing plants, warehousing, and export operations. This serves as the groundwork for upgrading Tam Quan Fishing Port to a Class II facility, meeting EU export requirements. A new factory dedicated to the production, processing, and canning of oceanic tuna and other aquatic products will pave the way for on-site preservation and value-added processing at the port. This enhances the brand value and export capacity of the seafood sector, thereby accelerating local economic growth and promoting a more sustainable fisheries industry.

# LIST OF PRIORITY PROJECTS CALLING FOR INVESTMENT 2025 - 2030



SCAN QR CODE FOR DETAILS











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